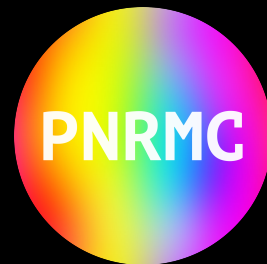


**Panoramica
creative studio**



Panoramica meaning
is “overview”
in Italian.

**The studio's year of
foundation is 2020
with 20+ years of
previous experience.**

**There are two people:
Ivan Kuznetsov –
writer and editor,
and Irina Kudres –
photographer and
web analyst.**

**The location is the
Italian Alps,
just north of
Bergamo.**

**Our goal is a
broader perspective
through
creativity,
sports,
nature,
and friendship.**

**The main focus for
us is book publishing:
for today,
there are 3 titles,
and 3 more
on the way in 2025.**

**We speak and work in
the following languages:
English, Italian,
and Russian,
(we like to listen
Finnish).**

**Other activities
include
20+ public talks,
10+ creative
hikes for 30+ people,
interview course
and a game.**

**We offer several
B2B services:
creative writing,
book publishing,
photography,
design and illustrations,
site development,
web analytics,
consulting.**

**We work in the
industries of
outdoor recreation,
sports events,
ecological tourism,
adventure travel,
and other related.**

**In our B2B
portfolio there are
500+ works
for 12 leading
clients since 2020,
1000+ works
in total.**

**Our clients are
AFAR travel magazine
Windy.app and
PeakVisor outdoor apps,
Lime e-vehicles
sharing,
and 30+ others.**

**Content genres
and formats include:
200+ interviews,
200+ creative guides,
10+ reportages, and
500+ others.**

**Our heroes are
famous travelers,
scientists,
athletes,
businessmen,
locals and experts
around
the world.**

**In our portfolio
there are also
50+ top-10 articles
and guides with
3+ million
views combined.**

**Our main web
analytics tool is
Google Analytics 4
and other similar
tools for various
tasks.**

**We have personal
expertise in
cycling, hiking,
trail running,
via ferrata,
water sports,
skiing (and sauna).**

**We know very well
the regions of Italy,
Mediterranean,
Finland,
Scandinavia,
Europe,
UK and US, and
Russia.**

**Cooperation formats
are remote,
project-based,
and on-site
in Italy and
the surrounding
countries.**

**There are 300+
positive reviews about
meeting with us
from colleagues,
readers, listeners,
students, guests,
and others.**

**One more thing about
Panoramica is
sense of humor.**

ciao@panoramica.studio

