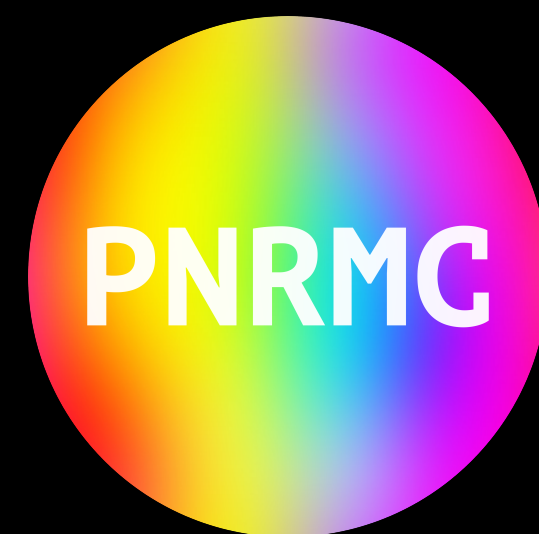


Panoramica
creative studio



Title

“Overview” in Italian

Founded

2020,

**20+ years of previous
experience**

People

**Ivan Kuznetsov –
editor and writer,
Irina Kudres –
photographer**

Location

**Italy,
Europe,
worldwide**

Goal

**Broader perspective
through creativity,
sports, nature and
friendship**

Focus

**2 published books,
20+ photo stories
— a year**

Creative method

Differently

Languages

English, Italian,
Russian and
Finnish (listening)

Other activities

20+ public talks,
3 educational courses,
20+ creative hikes
for 40+ people

C2B services

**Photography,
Editing and writing,
Book publishing,
Design and illustrations,
Site development,
Web analytics,
Consulting**

Expertise in topics

**Creativity,
outdoor recreation,
ecotourism,
adventure travel,
events,
communities**

Expertise in regions

**Italy,
Mediterranean,
Finland,
Scandinavia,
Europe,
UK and US,
Russia**

C2B portfolio

**500+ works for
15+ leading clients
since 2020,
1000+ works in total
since 2014**

C2B clients

Run the Alps tour operator,
AFAR travel magazine
Windy.app and
PeakVisor outdoor apps,
Lime e-vehicles sharing,
and 30+ others

Photo genres

10+ documentary

20+ portrait

5+ reportage (events)

Content genres

**250+ interviews,
200+ guides,
20+ photo stories,
500+ articles**

Heroes

**Famous creatives,
businessmen,
travelers,
scientists,
athletes,
local experts**

Web search results

50+ top-ten articles,
5+ million
views combined

Cooperation

**Remote,
project-based,
on-site in Italy
and Europe**

Reviews

**300+ positive
reviews**

One more thing

Sense of humor

ciao@panoramica.studio

